KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

September 04, 2025

Board Members in Attendance: Sharon Clark, Harry Hayes, Mark Kleiner, David Roode, Ryan Sadler, John Fones

Quorum: A quorum was not established; therefore, the previous meeting minutes were not adopted.

Updates and Reports:

- **State-Based Marketplace – David Verry**
  David Verry provided an update on the State-Based Marketplace. David stated that there have been 95,022 total members actively enrolled, as of September 2025. On August 22, a Federal District Court judge in Maryland stayed, on a nationwide basis, the implementation of several provisions in the Centers for Medicare & Medicaid Services (CMS) "Marketplace Integrity" Final Rule. The 60-day extension of APTC income RFI and the 150 FPL Special Enrollment will still end October 1, 2025. He mentioned that a signed a letter with other State Based Marketplaces is being sent to U.S. Congress.

  Open Enrollment with be November 1, 2025, through January 15, 2026, with no changes to passive renewals/auto re-enrollment. Plan certification activities have begun. The premium rates are substantially higher than years past. The Agent Web-Based Training will launch when broker training is also launched on HealthCare.gov. webinar for agents and kynectors to do a deeper dive into the federal changes. The In-person trainings will happen this month and more webinars/office hours will be later in the fall.

- **kynector Outreach – John Pasztor**
  John Pasztor shared updates on kynector outreach efforts. In September, there have been 513 public outreach/enrollment events, 2,340 appointments, 2,206 referrals, including kynect resources referrals, and 2,662 actions taken by kynectors. He gave an update on kAART (kynector after action reporting tool). It is an online tool to replace the current Excel metrics report. kynectors will use the tool after each action they take in the day. Such as completing an application, attending an event, or uploading documents for a client.

- **Subcommittees**
  - **Behavioral Health Subcommittee – Martha Mather**
    The next meeting will be held on October 15, 2025

  - **Education and Outreach Subcommittee – Mark Kleiner**
    The new combined Outreach, Education, and Enrollment Subcommittee meeting will be held on September 30, 2025

  - **Qualified Health Plan Subcommittee – Ryan Sadler**
    The next meeting will be held on Wednesday, September 17, 2025

Adjournment: With no further questions, the meeting was adjourned.

Next Meeting: October 2, 2025, at 3PM ET