# KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

## Meeting Minutes

## October 02, 2025

**Board Members in Attendance:** There were 9 including Deputy Secretary Tricia Okeson by proxy for Secretary Stack, Shawn Orme by proxy for Sharon Clark, and Pricilla Easterling by proxy for David Roode.

**Quorum:** There was a quorum, and the September minutes were accepted and approved.

**Updates and Reports:**

- **State-Based Marketplace –** David Verry would like to relay the message to the public that nothing has changed regarding Open Enrollment. He states that the sunsetting of the Enhanced Tax Credits is still the current federal law. The changes that have been implemented to reflect this are starting October 1, 2025, Notices of Eligibility are being sent to consumers making applications or changes will reflect both 2025 and 2026 APTC amounts. Starting October 15, 2025, Coverage Summary Notices were sent to 75,000 enrollees who are being passively renewed and will clearly show 2025 premiums/individual contributions and those for 2026.

  The reimagined web-based training was launched this week. It is more streamlined, interactive, and a test out option has been included.

  As of 10/1/2025, 95,067 total members have been enrolled and 83,333 members enrolled in QHP with APTC.

  Ben Martin states that the kynect and ACA Changes Office hour had 234 Agents and kynectors in attendance and 67 questions were asked. The In Person Trainings had 201 Agents and kynectors in attendance with over 200 unique pieces of feedback captured.

- **kynector Outreach –** John Pasztor shared some kynector updates. Over 517 public outreach events were held in October. The kynectors held 2,293 appointments, 1,237 referrals, and 11,443 entries into the kAART reporting program.

- **Subcommittees**
  - **Behavioral Health Subcommittee –** No Updates
  - **Outreach, Education and Enrollment Subcommittee –** The recent HSA changes were discussed with regards to the education and outreach component and what can be done to educate more people through the enrollment period.
  - **Agent/Navigator Subcommittee-** No Updates
  - **Qualified Health Plan Subcommittee –** No Updates

**Adjournment:**

**Next Meeting:** November 6, 2025