KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

November 6, 2025

Board Members in Attendance: Secretary Stack, Chair - proxy Deputy Secretary Tricia Okeson, Whitney Allen, Sharon Clark **-** proxy Sean Boggs, Joe Ellis, Martha Mather, David Roode, and John Fones.

Quorum: No Quorum

Updates and Reports:

- **State-Based Marketplace – David Verry**
  David Verry provided an update on the State-Based Marketplace. He reported that the marketplace is still open despite the Government Shutdown. Benefits are continuing uninterrupted. Open Enrollment began on November 1st. Individualized listings of enrollees who are facing $100 increase to their contribution to Enhanced Tax Credits have been sent out to all agents and kynectors.
- **kynector Outreach – John Pasztor**
  John Pasztor shared updates on kynector outreach efforts. He shared metrics highlighting large numbers of DCBS referrals from kynectors, along with other community resources. There are over 12,000 contacts made from the past month's events. The event calendar in being updated regularly to show where kynectors are holding their outreach events.
- **Subcommittees**
  - **Behavioral Health Subcommittee – Martha Mather**
    Martha Mather provided an update on the Behavioral Health Subcommittee. Over the past year 12,950 individuals were referred to direct mental health services. Only 14 calls were routed outside of Kentucky meaning almost all calls are being answered within the Commonwealth. The last meeting was held on October 15th. The next meeting is scheduled for December 17th.
  - **Education and Outreach Subcommittee – David Verry**
    David Verry reported that the Education and Outreach Subcommittee met and found that the Fact Sheets haven't adequately explain MAGI vs non-MAGI income. There is a new Fact Sheet explaining that in development to be released next week.
  - **Qualified Health Plan Subcommittee – David Verry**
    David Verry provided an update on the Qualified Health Plan Subcommittee. The Enhanced Tax Credits was the main topic of discussion as well as ensuring that the plans are certified on time.

Adjournment: With no further questions, the meeting was adjourned.

Next Meeting: December 4, 2025