KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

December 04, 2025

Board Members in Attendance: Tricia Okeson by proxy for Secretary Steven Stack, Whitney Allen, Sharon Clark, Harry Hayes, David Roode, and Martha Mather

Quorum: There was not a quorum. The November minutes were unable to be accepted.

Updates and Reports:

- **State-Based Marketplace –** David Verry stated that a FAQ sheet and timeline will be put together in case there are late changes to extending the Enhanced Tax Credits that will expire soon. Open Enrollment (OE) is under way and call volume is picking up. The incident tracker is live and working well.

  December 8-15 is a big week due to Medicare OE closing on December 7th, 2025, and December 15, 2025, is the last day to get healthcare coverage that will be effective January 01, 2026. There will also be a marketing campaign in conjunction with this week.

  David Verry gave an overview of QHP enrollments. There have been 81,255 members enrolled for 2026 so far. More plans have been effectuated this year than last year around this time. There have been 4,954 members who have disenrolled from 2026 coverage so far. David Roode stated that he has received calls regarding plan rates that might be from the insurer but does not think that he has received calls from kynect. David Verry stated that he would follow up with an update to David Roode soon.

  David fielded questions related to the insurance companies charging a 30% increase this year and consumers wanted to know if there would be increases next year. David Verry responded that we do not know yet if there will be increases. A question was also asked about whether there would be more insurers available on the portal in the future. David Verry stated that we are constantly reaching out to MCO partners for opportunities so there may be more in the future. Ben Martin gave a summary of the Open Enrollment support for this year. He stated that the Incident Tracker, Command Center, and Office Hours are all components of the OE support.

- **kynector Outreach –** John Pasztor highlighted the different kynector activities that have happened recently. John also reviewed new kAART metrics, which is the new kynector action reporting tool. There were around 1,300 referrals this month, primarily to DCBS offices. There were over 4,500 different kynector actions and over 17,000 contacts made at the kynector events in the month of October. John also wanted to highlight some of the great kynectors that have had events lately. They are Morgan Holt of Graves County, Angie Davis in Richmond, Jeanna Smith in Breckinridge County, and Aynslee Heart in Jessamine County.

- **Subcommittees**
  - **Behavioral Health Subcommittee –** No Updates
  - **Outreach, Education and Enrollment Subcommittee –** No Updates
  - **Qualified Health Plan Subcommittee –** No Updates

Adjournment:

Next Meeting: February 5, 2026