














Medicaid Managed Care Organization 2024 Value Added Services

 Aetna Better Health® of Kentucky	 Anthem Medicaid	 Humana Healthy Horizons™ in Kentucky	 PASSPORT BY MOLINA HEALTHCARE	 United Healthcare Community Plan	 WellCare Beyond Healthcare. A Better You.
<p>Up to \$355 in gift cards for certain health screenings and visits*</p> <p>\$50 in gift cards for child well-care visits, to be used for after school programs (non-SKY) *</p> <p>\$15 monthly for children’s health & hygiene items*</p> <p>\$150 in gift cards, and crib or car seat for new moms*</p> <p>24/7 virtual perinatal and infant feeding support*</p> <p>No-cost rides for groceries, interviews, and more*</p> <p>No-cost smartphone, unlimited data, text, minutes, and hotspot*</p> <p>Back-To-School supplies*</p> <p>Home-delivered meals*</p>	<p>Up to \$1,870 in value added benefits & services*/**</p> <p>Up to \$1,370 in Healthy Reward gift cards for well visits and health screenings*/**</p> <p>Up to \$200 in Youth Asthma Management Resources</p> <p>Up to \$175 in Baby Essential Items – including crib and car seat*</p> <p>Up to 3 boxes of Fresh Fruits and Veggies*</p> <p>\$100 Gym Membership Vouchers*</p> <p>Up to \$100 in Transportation Essentials – Gas Cards, Uber, and Bus Passes*</p> <p>No-cost Air Fryer*</p> <p>\$25 Amazon Health & Wellness Voucher*</p>	<p>\$1,770+ in rewards, value added benefits & services.</p> <p>\$720 in reward Gift Cards for healthy activities*</p> <p>\$175 in gift cards, a Portable Crib or Car Seat, Baby and Me meals* & Doula services</p> <p>\$500 in Housing aid to help pay for utilities, rent, & more*</p> <p>Haircuts for Kids</p> <p>Smartphone with data, talk & unlimited text.</p> <p>Meal Programs: Fresh fruits and vegetables, Post Hospitalization, Disaster Preparedness*</p> <p>Self-Monitoring Devices: Digital weight scale & blood pressure monitor*</p> <p>Sports Physicals</p>	<p>Up to \$140 in gift card credits for completing the following vaccine series by age 2 (provider attestation form required):</p> <ul style="list-style-type: none"> • Rotavirus • Hep A • Hep B • DTAP • Hib • Influenza • PCV • MMR • Varicella • Polio <p>Up to \$50 in gift card credits for completing the HPV vaccine series:</p> <ul style="list-style-type: none"> • \$20 member reward for first HPV vaccine on or between 9-13th birthdays • \$30 member reward for second HPV on or between 9-13th birthdays <p>Earn up to \$125 Maternity credits for completing timely prenatal and postpartum visits! These funds can be used to purchase infant, car, or booster</p>	<p>200 diapers for babies*</p> <p>Car Seats*</p> <p>Doula services for Pregnant Members*</p> <p>Up to \$50 in gift cards for pregnant members</p> <p>24 free one-way trips per year for community and medical services*</p> <p>\$100 a year, for healthy foods & health and hygiene items</p> <p>Gift cards for completing preventive services*</p> <p>\$50 stipend for members who take part in Member Advisory Committees</p> <p>Home-delivered meals*</p>	<p>\$4,500+ in value added benefits and healthy rewards.</p> <p>Health and Hygiene Items</p> <p>Up to \$300 in products shipped free to your home.</p> <p>Healthy Rewards up to \$610—including \$75 Nike gift cards, Amazon Prime, Fitbits and gift cards for well visits and health screenings.</p> <p>Weight Watchers Membership</p> <p>Resource assistance with food, housing, utilities, childcare, formula, transportation, and more</p> <p>Internet service and Hotspot in select rural areas</p>







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<p>Criminal record expungement application fees*</p> <p>\$1000 for trade school/college after completing certain GED/job skills trainings*</p> <p>24/7 access to virtual companion app*</p> <p>Health tools like blood pressure cuff, glucose meter*</p> <p>Pain management tools (massage, acupuncture) *</p> <p>SKY members eligible for YMCA membership, iPads, laptops, and more*</p> <p>*For eligible members, see the member handbook: https://www.aetnabetterhealth.com/kentucky/whats-covered.html</p>	<p>No-cost Laptop*</p> <p>Electric Toothbrush and Dental Kit*</p> <p>Healthy Lifestyle Aids - including blood pressure monitor and scale*</p> <p>Medicine Safety Kit – including medicine box and prescription caps*</p> <p>Smartphone with Unlimited Data, Talk, and Text*</p> <p>Boys and Girls Club Memberships*</p> <p>Home-Delivered Medically Tailored Meals*</p> <p>Online Diabetes and weight management coaching & support*</p> <p>Family Activity Coupon Book*</p> <p>Sports Physicals *</p> <p>Breast Pump for Moms-to-be*</p>	<p>Tobacco Cessation & Weight Management</p> <p>Smartphone App for Diabetes Management</p> <p>24/7 Telehealth Access</p> <p>Workforce Development: Childcare, Interview Prep, Transportation Vouchers</p> <p>GED Test Assistance</p> <p>\$340 Criminal Expungement reimbursement</p> <p>*For Eligibility details See: https://www.humana.com/medicaid/kentucky-medicaid/benefits/Kentucky-2023</p>	<p>seats, formula, portable cribs, diapers, etc.</p> <p>Earn gift card credits for healthy behaviors – including: *</p> <ul style="list-style-type: none"> •Annual Health Risk Assessment completion •Annual preventive dental exam •Preventive health screenings/exams •PCP/Behavioral Health Follow-up within 7 days of discharge from a related inpatient hospital stay •Cancer Screenings •Yearly Diabetic Retinal Eye Exam •Yearly HbA1c Test <p>Stay connected! Heads of Household can earn \$10 gift card credit for opting into e-mail/text. *</p>	<p>At-Home Care through 24/7 Telehealth Visits</p> <p>Personal Tablets to access virtual care and other health services*</p> <p>GED advisor coaching, prep and testing for members 18 and up who want to get their diploma.</p> <p>Free Boys & Girls Club Membership</p> <p>Smartphone with talk, text, and data.</p> <p>Smoking Cessation services</p> <p>Acupuncture*</p> <p>Online housing, employment & money management skills training</p>	<p>Smartphone and Unlimited Data, Talk, and Text</p> <p>Healthy Baby Program</p> <p>Choose a stroller, portable playpen, car seat, or diapers.</p> <p>State Issued ID Card</p> <p>Criminal Record Expungement</p> <p>Steps2Success + GED</p> <p>Job coaching and more.</p> <p>Girl Scouts & Boy Scouts</p> <p>Sports Physicals</p> <p>Tutoring Sessions</p> <p>\$1,000 College and Trade School Scholarships</p> <p>24/7 Telehealth Services</p> <p>Home delivered meals following inpatient stay.</p>

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	<p>Up to \$140 in Criminal Record Expungement*</p> <p>Community Resource Link</p> <p>GED Test Voucher*</p> <p>Member Empowerment supports - including Housing and Food assistance for homeless/at-risk and food insecure members*</p> <p>Smoking Distraction kit and Tobacco Cessation support*</p> <p>24/7 Telehealth services and Concierge Care support</p> <p>Sydney Health - member experience support</p> <p>*For eligible members within plan limits</p> <p>** Total value of possible rewards</p>		<p>Smartphone with unlimited talk, text, and data</p> <p>Free GED Test and a \$50 gift card for passing!</p> <p>Mobile App</p> <p>Quit Tobacco Program</p> <p>Weight Watchers up to 13 weeks of digital program free for members 18 years and older. *</p> <p>One Stop Help Centers in Bowling Green, Covington, Hazard, Lexington, and Owensboro - provide access to computers, free Wi-Fi, private telehealth rooms, and health education.</p> <p>Community Connectors work with case managers to provide members with support/education</p>	<p>At-home diabetes & weight management resources*</p> <p>Help finding community resources.</p> <p>Self-Care app to help reduce anxiety and depression.</p> <p>*For eligible members within plan limits</p> <p>*For eligibility details see: https://www.uhc.com/communityplan/kentucky/plans/medicaid/community-plan</p> <p>For all member benefit information see: http://uhccommunityplan.com/</p>	<p>At-home diabetes & weight management coaching</p> <p>Member Handbook</p> <p>Value Added Benefits details</p>

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	<p><u>For VAB Resources:</u> Member handbook English - Page 18: https://mss.anthem.com/ky/kyky_caid_memberhandbook_eng.pdf</p> <p>Spanish - Page 39: https://mss.anthem.com/ky/kyky_caid_memberhandbook_spa.pdf</p> <p>Website: https://mss.anthem.com/ky/benefits/medicaid-benefits.html</p>		<p>related to health conditions and help members find solutions for needs like transportation, food, getting medically necessary health equipment, and more. *</p> <p>Housing Specialists work with case managers to help members with housing solutions. *</p> <p>*For eligible members, additional restrictions may apply. For details see:</p> <p>Benefits and Rewards Passport by Molina Healthcare</p> <p>Member Handbook Passport Health Plan by Molina Healthcare</p>		