

## Special Enrollment Period End Date Extended to August 15, 2021

Issue #8  
May 06, 2021

### KEY DATES

**Special Enrollment End Date**  
August 15, 2021

**Expanded Eligibility & Lower Premiums on HealthCare.gov**  
Began on April 1, 2021

### HELPDESK NUMBERS

**Professional Service Line**  
(855) 326-4650

**Department for Medicaid Services**  
(855) 446-1245

**Call Center (Public)**  
(855) 459-6328

**Self Service Portal (SSP) Helpdesk**  
(844) 407-8398

**Federal Health Insurance Marketplace (FFM)**  
(800) 318-2596  
Passcode: 502-999-9999

**KHBE Email**  
[KHBE.Program@ky.gov](mailto:KHBE.Program@ky.gov)

## ARP Premium Saving Examples

As you know, the American Rescue Plan (ARP) represents the most significant expansion of the Affordable Care Act since the ACA was enacted. To illustrate how much the ARP helps make health care more affordable, the following table shows the potential monthly savings for four different income/FPL levels representing three household composition scenarios. We think you, and your clients, will be impressed by these before and after comparisons. Please feel free to share this information outside of your organization.

Scenario	Income	FPL %	Under Previous ACA Provisions*	Under American Rescue Plan	Monthly Savings
<b>Individual</b> (45-years-old)	\$18,000	141%	\$54	\$0	<b>\$54</b>
	\$30,000	235%	\$195	\$85	<b>\$110</b>
	\$45,000	352%	\$369	\$274	<b>\$95</b>
	\$60,000	470%	\$511	\$425	<b>\$86</b>
<b>Couple</b> (60-years-old)	\$30,000	174%	\$132	\$24	<b>\$108</b>
	\$45,000	261%	\$325	\$167	<b>\$158</b>
	\$60,000	348%	\$492	\$360	<b>\$132</b>
	\$75,000	435%	\$1,920	\$531	<b>\$1,389</b>
<b>Family of four</b> (Two 40-year-olds, a 10-year-old, and a 5-year-old.)	\$45,000	171%	\$193	\$32	<b>\$161</b>
	\$60,000	229%	\$379	\$158	<b>\$221</b>
	\$90,000	343%	\$737	\$531	<b>\$206</b>
	\$120,000	458%	\$1,445	\$850	<b>\$595</b>

\*For those scenarios above 400% of FPL, the previous ACA calculations are based on the national average benchmark premium adjusted for age as needed.

## ARP Communications

Using an internal database, KHBE recently sent direct mail (postcards) and emails to a targeted group of Kentuckians communicating the healthcare provisions of the ARP. The direct mail and email efforts will continue through late July/early August. We wanted you to be aware in the event you receive any inquiries resulting from these targeted outreach efforts. Both the postcard and email are attached.

## Social Media Sharing

During May, there will be several posts on the kynect Facebook and Twitter accounts in support of the ARP and the corresponding SEP available at [healthcare.gov](http://healthcare.gov). This is just a reminder of how beneficial it is when you and your organization share KHBE posts using your social media accounts. Please continue to share our posts as this increases the impact of KHBE's social media efforts by reaching more Kentuckians.

## Did You Know?

Thanks to the American Rescue Plan, many Kentuckians who earn between 139% and 150% of the FPL can now find plans with \$0 monthly premiums!

**Quality of life. For every Kentuckian.**