Promotional materials for SEP are now available!

Special Enrollment Period (SEP) promotional materials are now available on the Agent and kynector Portal page on the KHBE website!

Available materials include:
- SEP brochure (English and Spanish)
- QR code flyer (English and Spanish)
- Editable flyer (English and Spanish)
- Public Service Announcement Scripts (English and Spanish)*
- Pre-recorded SEP messages (2 .wav files)*

* PSAs and the .wav files can be used for radio outreach during the SEP.

Remember to discuss premium payments with enrollees and potential enrollees!

Once Residents enroll in a plan, they will pay their premiums directly to the insurance company - not the Health Insurance Marketplace. Qualified Health Plan (QHP) coverage does not start until the first month’s premium is paid. If monthly premiums are not paid on time, the insurance company may end the coverage. Residents can check if their health insurance is active by checking their online Marketplace account.

For more information, visit the Complete your enrollment and pay your premium page on HealthCare.gov.

During this Special Enrollment Period, Residents have 30 days after submitting their application to choose a

Quality of life. For every Kentuckian.